

## Course Title and Code: Intercultural Communication / IKP

<b>Course form</b>	Lecture
<b>Study Type</b>	Undergraduate (Bachelor level)
<b>Module responsible</b>	Prof. Dr. Mariam Dopslaf <a href="mailto:mariam.dopslaf@hsbi.de">mariam.dopslaf@hsbi.de</a>
<b>Language</b>	English
<b>Turnus</b>	On request
<b>Recommended prerequisites</b>	English level B2
<b>Course Description</b>	<p><u>Learning outcomes</u> Basic knowledge of terms, theories and models within the context of intercultural management, development of an understanding of own and foreign cultural aspects, and understand the individual and collective influences on cultural perception. Students are able to apply intercultural aspects into communicative processes of business and work life adequately.</p> <p><u>Content</u></p> <ol style="list-style-type: none"> <li>1. Culture             <ol style="list-style-type: none"> <li>1.1 Culture and cultural dimensions</li> <li>1.2 Globalization = Multiculturality?</li> <li>1.3 Company culture</li> </ol> </li> <li>2. Gender and diversity aspects             <ol style="list-style-type: none"> <li>2.1 Gender studies</li> <li>2.2 Diversity management</li> <li>2.3 Corporate social responsibility</li> </ol> </li> <li>3. Intercultural management</li> </ol>
<b>Assessment type</b>	Project presentation
<b>Credit Points</b>	2,5
<b>Literature (extract)</b>	<p>Herget, J. (2020), „Unternehmenskultur gestalten“, Springer Gabler, Berlin.</p> <p>Karlshaus, A.B., Mochmann, I.C. (2019), „CSR und Interkulturelles Management“, Springer Gabler, Berlin.</p> <p>Kumbruck, C., Derboven, W. (2015), „Interkulturelles Training“, 3. Aufl., Springer-Verlag, Berlin.</p> <p>Lang, R., Baldauf, N. (2016), „Interkulturelles Management“, Springer Gabler, Wiesbaden.</p> <p>Papageorgiu, P. (2013), „Interkulturelle Wirtschaftskommunikation“, Springer Gabler, Wiesbaden.</p>